



FutureEnterprise  
**INNOVATION  
MANAGEMENT  
PROGRAMME**  
2-day Executive Masterclass

KNOWLEDGE PARTNER



**THE  
INNOVATORS  
INSTITUTE**

POWERING THE INNOVATION ECONOMY

# TRANSFORMING YOUR BUSINESS WITH INNOVATION

## 2-day Executive Masterclass

The techno-economic revolution is well on its way. Powerful and disruptive technologies will drastically transform the global economy, industries and businesses within the next decade. Many trillion-dollar industries are in the process of being severely disrupted by technologically-powered startups that threaten to put existing players, especially traditional SMEs, out of business.

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We stand on the brink of a technological revolution that will fundamentally alter the way we live, work, and relate to one another. In its scale, scope, and complexity, the transformation will be unlike anything humankind has experienced before. Already, artificial intelligence is all around us, from self-driving cars and drones to virtual assistants and software that translate or invest.

*Professor Klaus Schwab, Founder and Executive Chairman,  
World Economic Forum Author, The Fourth Industrial Revolution*

Old models are not working, new models are coming thick and fast, and we're having to adjust and to keep up, because of technology and globalisation. And the disruption will happen over and over again, relentlessly,

Prime Minister Lee Hsien Loong at NDR 2016. According to him, disruption is the 'defining' challenge to the economy.

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As this revolution plays out in the coming years, this is the opportune moment for local SMEs to innovate their businesses to win and avoid obsolescence before it is too late. Today, there is an enormous scope for enterprises to innovate in areas of management, business models, resourcing, products and services, revenue sources, technology adoption and go-to-market strategies.

Join us in this unique **FutureEnterprise Innovation Management Programme**, co-developed by Singapore Business Federation and The Innovators Institute. This intensive **2-day Executive Masterclass** is designed to help **SME leaders** acquire the necessary foresight, mindset, skillset and toolkit to innovate in today's hyper-speed environment.

With its experiential and hands-on approach, facilitated through discussions, peer learning and scenario play, this programme aims to empower local enterprises to innovate and win in the Future Economy. Participants from each company will be entitled to an optional one-hour coaching session.

## Who Should Attend?

**Leaders, Owners,  
Directors and  
Functional Heads of  
SMEs from any  
industry**

## Key Objectives

**Appreciate** the Future of Business, Economy and Technology

**Understand** the Innovation Imperative and Urgency

**Identify** Opportunities to Innovate in Diverse Industries

**Design** and Build the Next-Generation Enterprise

**Adopt** an Enterprise-Friendly Innovation Framework

**Prepare** your Enterprise to be Future-Ready

## Programme Dates

For latest programme details, please contact SBF at [productivity@sbf.org.sg](mailto:productivity@sbf.org.sg)

## Programme Fees

For latest programme details, please contact SBF at [productivity@sbf.org.sg](mailto:productivity@sbf.org.sg)

## Masterclass Agenda

### Day 1

#### Future Economy

Capitalising On The Future of Business, Economy and Technology

#### Industry Disruption

Overcoming And Leaping Ahead In The Disruption Game

#### Platform Technologies

Leveraging On Next Generation Technologies

#### Exponential & Lean Organizations

Building Highly Scalable And Future Proof Enterprises

#### Enterprise Innovation Framework

Adopting A Holistic Enterprise-Friendly Approach

### Day 2

#### Innovation Management

Managing Innovation Efforts And Initiatives Within The Enterprise

#### Innovation Methodologies & Tools

Delivering Great Innovations In Practice

#### Business Model Innovation

Designing And Framing Disruptive Businesses

#### Innovation Funding

Financing And Resourcing Disruptive Innovations

#### \*Optional:

A complimentary one-hour coaching session to be extended to participants from each company.

## TO REGISTER

Contact SBF at [productivity@sbf.org.sg](mailto:productivity@sbf.org.sg)

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We have now embarked on a new phase in our nation's economic development. We are moving from value-adding to value-creation. It means making innovation pervasive in every industry and for firms small and big - so that we can come up with our own products and services, and also to establish Singapore as a leading centre for value creation... We can only become an innovative, value-creating economy if a significant segment of our SMEs is driven by innovation. This is a major priority.

*Mr Tharman Shanmugaratnam, Deputy Prime Minister & Coordinating Minister for Economic and Social Policies*

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# About Your Masterclass Facilitators



**Charlie Ang** is a venture investor, business futurist and innovation evangelist. He is the Founding President of The Innovators Institute, Co-founder of The Innovators Network, and Partner at KIATT Venture Capital.

He is a strategic advisor to promising start-ups and SMEs such as MoolahSense, QwikFab and Cloudbuy. Charlie was the Chief Innovation Officer at First Media Group, a Singapore-based education, marketing and design group. As a former IE Singapore Centre Director, Charlie assisted local SMEs to expand into Indonesia and Philippines.

He is a regular conference speaker on Future of Business and Innovation and has been featured in The Straits Times, The Business Times, Channel NewsAsia, TODAY, MediaCorp Channel 5, 938 LIVE FM, SME Magazine, and Financial Times. Charlie is an Authorized Exponential Organization (ExO) Expert and completed strategic futures, design and innovation programmes at Oxford University, Stanford University and Singularity University.

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More and more business failures in traditional industries will not be failures of execution, but failures of imagination.

Charlie Ang

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**Eric Saint-Andre** is a leading expert in innovation and startup acceleration. He is the Founder and Managing Director of ASA Advisory Services (an innovation consultancy), Founder of Singapore Ideas Lab and Co-founder of The IdeasCollider!. He is also the Co-president of the Platform for SMEs and Entrepreneurs at the French Chamber of Commerce in Singapore.

With years of practical experiences in innovation methodologies and tools such as Lean Startup, Future-Driven Business Innovation and Business Model Innovation, Eric Saint-Andre is the lead facilitator and coach in several start-ups and corporate accelerator programs (e.g. IDA/Infocomm Investment). Eric also actively advises and mentors startups.

## What Past Participants Say

“An impressive program to prepare local SMEs to disrupt and innovate. I really learned a lot of powerful insights and acquired practical skills from the trainers who are true experts in this field. Highly recommended to all business owners.” **Steven Yeo, CEO, TalentGrid Ventures**

“A very well-designed and executed masterclass for SMEs. There is excellent balance of thought leadership content, practical hands-on exercises, simulation games and valuable group interactions. Most importantly, it stimulates participants to think collaboratively and explore potential partnership models. Well done!” **Goh Chin Teck, Founder, VISIONEDGElabs**

“The FutureEnterprise program was inspiring, insightful and, most importantly, impactful! It enabled me to appreciate the Future Economy and equip me with the innovation tools to take action.” **Andy Sim, Director, Digital Innovation at National Volunteer & Philanthropy Centre**